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**August 10, 2011**  
**For Immediate Release**

### **New Website Helps Pennsylvania Companies Grow Exports** Pennsylvania exports on track for \$6 billion growth in 2011



**Oil City, Pennsylvania** – August 1, 2011 – The Northwest Pennsylvania Regional Planning & Development Commission and the World Trade Center of Greater Philadelphia (WTCGP) have teamed up to provide a new website that will help Pennsylvania companies grow their export sales. The Pennsylvania International Trade Guide (<http://exportingPA.org>) provides expert guidance, training and regional resources to help Pennsylvania companies succeed in international markets.

The Pennsylvania International Trade Guide offers users an interactive platform to learn about the basics of exporting such as developing an

export strategy, pricing, shipping and legal considerations. In addition, the site offers a state-of-the-art export readiness assessment which provides a snapshot of a company's strengths and opportunities when entering foreign markets.

Pennsylvania manufacturers are experiencing strong global demand for their products and signals of a pending economic recovery are apparent in the aggregate export figures. In 2010, Pennsylvania exported almost \$11 billion to international consumers. This was a 23% increase over the Commonwealth's figures for 2009. Top growth sectors include: minerals and ores, industrial machinery and computer/electronic products.

The Pennsylvania International Trade Guide was developed by the World Trade Center of Greater Philadelphia and funded by a grant from the Commonwealth of Pennsylvania's Department of Community and Economic Development. The information contained in this guide is specifically designed to help Pennsylvania companies.

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#### **About The Northwest Commission:**

Established in 1967, the Northwest Pennsylvania Regional Planning and development Commission (Northwest Commission) is an Oil City-based, public, non-profit regional resource for economic and business development as well as community development and planning. Funding for the Northwest



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## PRESS RELEASE

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Commission comes from local, state and federal levels of government. We are pleased to provide quality services at no cost to our clients.

### **About the World Trade Center of Greater Philadelphia:**

A non-profit organization 501(c)(3), the World Trade Center of Greater Philadelphia's mission is to provide a world-class portfolio of international trade services and key global connections to help the region's companies succeed in global markets, expanding the economic growth of the region as a whole. The WTCGP is a licensed and certified member of the World Trade Centers Association and provides international trade support to businesses in Southeastern Pennsylvania and Southern New Jersey. Learn more about the World Trade Center of Greater Philadelphia by visiting [www.wtcphila.org](http://www.wtcphila.org) (<http://www.wtcphila.org>).