

target countries.

The international program of the Northwest Commission in cooperation with the Center for Trade Development and its international trade offices provide a regional approach to export assistance. The export program provides in-country support and compliance at all levels of the export process, it provides insight and analysis for market entry strategy, and regional contacts at the Northwest Commission serve as liaison between PA companies and critical organizations in

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International Trade Specialist
Northwest Commission - Oil City/Mercer Office

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Senior International Trade Specialist
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Manager, International Trade
Northwest Commission

Spring 2009 Visit of the Pennsylvania Trade Representatives

Explore your export opportunities in:

China-Beijing • Russia • Singapore/Vietnam • United Arab Emirates

Group 2 - April 29, 2009

Holiday Inn- Clarion
45 Holiday Inn Road
Clarion, Pa 16214

Spring 2009 Visit of the Pennsylvania Trade Representatives

We start out with:



Breakfast
with the Pros

Breakfast with the Pros

The PA trade representatives offer to host one roundtable each to share in country intelligence to include country overviews, export opportunities, best business practices, distribution / marketing channels, and cultural differences. Join this informal and relaxed breakfast roundtable to learn about your market of choice.

To be followed by:

One-on-One Meeting Appointments:

Meet face-to-face with Pennsylvania's Trade Representatives. This is your opportunity to introduce your company, products and share your objectives. You will be able to enjoy the representatives' full attention during 30 min. individual business meetings. Upon request, the trade representatives can assist in detailed market research reports, agent / distributor searches, foreign company background checks, identify and assist with international trade shows, provide in-country logistical assistance and meeting itinerary development while traveling in a foreign market.



Group 2: April 29, 2009 - Holiday Inn, Clarion (Clarion County)

China-Beijing, Russia, Singapore/Vietnam, United Arab Emirates

Building & Hardwoods (Manufactured Housing, Green Building, Lumber, Construction Materials, Construction Machinery, Engineering & Design, Architecture)



Group 3: May 13, 2009 - Radisson Hotel, West Middlesex (Mercer County)

Germany, India, Japan, Korea, Mexico, Taiwan, United Kingdom

Metals & Machinery; Electronics & IT (Automotive, Aerospace & Defense, Plastics & Resins, Electronics & IT, Powdered Metals, Industrial Machinery)

Industry sectors have been identified by trade offices as most opportune in respective markets. However, appointments are available for Pennsylvania companies from ANY industry sector!

Registration Form

April 29th, 2009

Spring 2009 Visit of the Pennsylvania Trade Representatives - Group 2

Location: Clarion Holiday Inn
45 Holiday Inn Rd.
Clarion, PA 16214



Cost: Registration Fee \$ 20.00 per company

Company: _____

Attendee(s) Name(s): _____

Address: _____

Phone: _____ **Email:** _____ **Fax:** _____

Please indicate the session(s) you are planning to attend:

7:45am

Registration



**Breakfast
with the Pros**

_____ **8:00am - 8:45am**

Breakfast with the Pros

Please prioritize your table of choice with ratings 1 through 4, with choice 1 being your **highest** priority. You will only be able to participate in one breakfast roundtable presentation. We will do our best to honor your preference.

___ **China - Beijing**

___ **Singapore/Vietnam**

___ **Russia**

___ **United Arab Emirates**

_____ **9:00am - 12:00pm**

One-on-One Appointments

Appointments are 30 minutes in length. Please indicate and rank which trade representatives you would like to meet with, rating 1 as the **highest** priority.

___ **China - Beijing**

___ **Singapore/Vietnam**

___ **Russia**

___ **United Arab Emirates**

For additional information please contact **Dorte Heffernan** at the Northwest Commission at 814.677.4800 x110 or email dorteh@nwcommission.org.

**Please mail/fax this registration form to: Northwest Commission, PO Box 1127,
395 Seneca Street, Oil City, PA 16301 • Fax: 814.677.7663 Deadline: April 17th, 2009**