

**Get your product or service in
 the international market.**

Determine or review:

- Market potential for your product or service
- in a particular country
- Market entry strategy
- Marketing materials

Know your competition:

- Competitive market analysis and competitor pricing information
- Company/competitor profiles

Find key contacts, organizations and events:

- Agent/distributor searches
- Lists of potential partners
- Appointment with agents, distributors or partners while visiting the country
- Liaison between your company and in-country organizations
- Identify and assist with trade shows

Agenda

- 7:30 am Hot Breakfast/Registration
- 8:00 am Breakfast with the Pros
- 9:30 am Cont. Breakfast/Registration
- 10:00 am Pennsylvania International Week One-on-One Meeting Appointments
- 12:30 pm Lunch, "Welcome to our Region"
- 1:30 pm One-on-One Meeting Appointments
- 3:30 pm Adjourn

Radisson Hotel - Sharon | Route 18 & I-80 Exit 4B
 West Middlesex, PA 16159

Pennsylvania International Week
Visiting the Northwest Region September 10, 2008



September 10, 2008
 "Bringing the World to YOU!"

Pennsylvania International Week - September 10, 2008!



Company: _____
Attendee(s) Names: _____
Address: _____
Phone: _____ Fax: _____ E-Mail: _____

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(No cover charges, but registration required)



Breakfast with the Pros

Join us for this roundtable breakfast meeting!
Roundtables are hosted by regional network partners serving exporters.
Time: 8:00 a.m. – 9:00 a.m.
Registration form will be mailed separately.



Pennsylvania International Week

One-on-one appointments will run from 10:00 am -12:30 pm and 1:30 pm - 3:30 pm.

Appointments are scheduled on a first-come first-served basis, and are 30 minutes in length. **Please indicate and rank which trade representatives you would like to meet with, rating 1 as the highest priority.**

- Asia
 China, Beijing China, Shanghai India Japan South Korea Taiwan Vietnam Southeast Asia
(Singapore, Malaysia, Indonesia, Thailand & the Philippines)
- Americas & Oceania
 Canada Mexico Brazil Chile Australia/New Zealand
- Europe
 Czech Republic Netherlands France Russia Spain United Kingdom
(UK, Ireland, & Scandinavia)
- South Africa & Middle East
 South Africa Saudi Arabia Arab Gulf States
(Bahrain, Kuwait, Oman, Qatar, United Arab Emirates & Yemen) Eastern Mediterranean
(Israel, Egypt, Jordan, & Turkey)

Please fax this registration form to the Northwest Commission at 814.677.7663 by **August 22, 2008**.
For additional information, please contact Katarina Ishman at 814.677.4800 x117 or at katarinai@nwcommission.org

