



**You are invited to attend this presentation and participate in the discussion. If you are not able to attend, please feel free to send a designee to represent you.**

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| <b>November 14</b> | Wanango Country Club • 314 Chestnut Street • Reno, PA 16343<br>Registration begins at 7:30 am – Meeting will begin at 8:00 |
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In June 2006, the Northwest Pennsylvania Regional Planning and Development Commission contracted with Dr. Andrew Cohill of Design Nine Inc. to develop a comprehensive set of recommendations with respect to **Regional Broadband Strategy in Northwest Pennsylvania**. Now, after careful review and analysis, we are prepared to share these recommendations with key stakeholders from across the region. Our goal is to begin a very practical discussion toward what is possible in both the short-term and the long-term with respect to fiber infrastructure in Northwest Pennsylvania.

The economic impact of broadband on virtually every aspect of an economy is clear. The projected economic impact of the fiber network Dr. Cohill proposes for Northwest PA is truly provocative. Questions we will address at the meeting include:

- What assumptions are driving these projections?
- Even if this model is working in other places across the country what challenges will we need to address for it to work in Northwest PA?
- What are the key drivers of success?

| <b>Projected Return on Investment of an Open System Fiber Network in Northwest PA</b> |                  |
|---|------------------|
| Clarion   | \$ 170,542,181   |
| Crawford  | \$ 369,594,049   |
| Erie  | \$ 1,134,432,966 |
| Forest  | \$ 21,253,921    |
| Lawrence  | \$ 395,911,613   |
| Mercer  | \$ 498,012,901   |
| Venango   | \$ 242,985,796   |
| Warren  | \$ 188,763,114   |

*30 year ROI based on assumptions articulated in complete report available at <http://www.nwcommission.org/broadbandvision>.*

**This meeting will divide into two sessions. Both groups will reconvene at lunch for a panel presentation and discussion.**

| <b>Elected and Appointed Officials, Planners, and Economic Developers</b>  | <b>Business and Community Leaders</b>  |
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| Funding alternatives • Case studies on community impact and economic development • Examples of broadband projects in other communities • Specific challenges and opportunities in Northwest PA | Overview of community benefits of broadband • Case studies on economic impact of broadband • Funding alternatives • Role of the private sector |

**Please RSVP by Friday November 9**

By email: [receptionist@nwcommission.org](mailto:receptionist@nwcommission.org)

By Phone: 814.677.4800 x100

For additional information: <http://www.nwcommission.org/broadbandvision>