

Trade Mission to Poland and the Czech Republic

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March 31 - April 4, 2008

ABOUT THE TRADE MISSION

The PA Center for Trade Development, in cooperation with the World Trade Center of Greater Philadelphia and the US Commercial Service, welcomes your participation in this b2b trade mission to Central Europe.

Your business objectives are our number one concern. Individualized business appointments ensure that you meet potential partners, best suited to your company. Join us for all or part of the mission. You will receive:

- > Pre-arranged one-on-one business appointments with detailed company information provided in advance
- > Identification of hotels, interpreters & drivers
- > Assistance with the follow-up service from the Commonwealth's representative in the Czech Republic

REGISTRATION

- > **Deadline is February 1, 2008**
- > Companies are responsible for all travel and business related expenses including translators and drivers
- > First 15 qualified companies will be accepted
- > \$1150 participation fee for the 1st person+ \$250 for every additional person

TRADE MISSION ITINERARY

March 30	Arrive in Poznan, Poland
March 31	Company meetings in Poznan; evening transfer to Warsaw, Poland
April 1	Company meetings in Warsaw
April 2	Fly from Warsaw to Prague, Czech Republic
April 3-4	Company meetings in Prague
April 5	Depart for Pennsylvania

WHY THESE MARKETS?

Poland's and the Czech Republic's location in the heart of Europe makes them a perfect gateway to the EU market of 455 million consumers as well as to the Eastern European markets.

These markets are not yet saturated. Even after joining the EU 3 years ago, they still have a large and growing sales potential.

The population of **Poland** is about 38.6 million which is about 5% of the total population of Europe. This makes Poland the eighth largest country in Europe. The Polish economy has been growing strongly and is expected to continue to grow by an average of 5% per annum for the next ten years.

The Czech Republic is one of the most stable and prosperous of the post-communist countries. The Czech economy has been growing steadily since 1989. For example, the rapidly growing purchasing power of Czech households and their recent high spending patterns have resulted in more than 40 consecutive months of booming retail profits.

Targeted Sectors Include: Automotive Industry; Environmental Products & Technologies; IT & Telecommunications; Steel Industry; Construction Materials & Equipment; Manufacturing Machinery and Transportation Equipment; Medical Equipment; Security, Safety and Defense Equipment; Aerospace Industry; Furniture Industry; Metal Treatment

CONTACT

For additional information, contact:

Jana New

Center for Trade Development

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newPA.com/trade



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PARTICIPATION AGREEMENT

Attention: Jana New | Fax: 717.772.5106

A \$1,150 (+ \$250 for every additional person) participation check must accompany this form.

Registration deadline is February 1, 2008.

The participation fee does not cover ground transportation; business receptions; shipment of brochures and any samples; payment to interpreters (as needed); or travel and hotel expenses. All appointments will be scheduled through U.S. Commercial Service in Poland and the Czech Republic and through World Trade Center of Poznan, Poland. Business appointments will be held primarily in the metro areas of Warsaw, Poznan and Prague.

Please make your check payable to the *Commonwealth of Pennsylvania* and forward with a copy of this agreement to:

Pennsylvania Department of Community and Economic Development
Office of International Business Development, Center for Trade Development / Attn: Jana New
400 North Street, 4th Floor
Commonwealth Keystone Building
Harrisburg, Pennsylvania 17120-0225

COMPANY NAME:		
ADDRESS:		
CITY:	STATE:	ZIP:
TELEPHONE:	FAX:	
COMPANY CONTACT:	TITLE:	
E-MAIL:	WEBSITE:	

As a duly authorized representative of the above-named company, I have read, understand and agree to the following terms necessary to be a participating company in the Pennsylvania Trade Mission to Poland & the Czech Republic:

- > Only Pennsylvania commodities and/or value-added products may be a part of the participating company's exhibit.
- > The participating company must have an office and staff or manufacturing facility in Pennsylvania.
- > All participating companies must provide information on the results attained through participation in this trade mission to the Pennsylvania Department of Community and Economic Development. "Results" are current and future sales and dealings transacted as an outcome of attending the trade mission. This information is confidential and will be held in strictest confidence.

Authorized Representative (print)

Signature

Title

Date