



Ned Goucher
Senior Director, Organizational Development

Mr. Goucher was recently promoted to the position of Senior Director, Organizational Development for the Northwest Pennsylvania Regional Planning and Development Commission, based in Oil City, Pennsylvania. This position demands that he lead the organizational development team as they seek opportunities to enhance the organization's internal operations.

In his current role Mr. Goucher is responsible for supervising the financial, public relations, and marketing activities of the Northwest Commission. He continues to oversee the Appalachian Regional Commission and Economic Development Administration federal grant programs, which assists multi-million dollar community projects in the region.

Mr. Goucher also oversees the planning and development of new strategic initiatives for the organization. In this role he interacts with both staff and the board of directors to brainstorm, select, and develop new strategic initiatives that positively compliment the organization's mission and vision.

Mr. Goucher has been a life-long resident of the region, and lives in Oil City (Venango County). As a father of two children, who are both attending college, he recognizes that the region is a wonderful place to raise a family. The region provides a safe atmosphere, little traffic congestion or pollution, and has amazing outdoor areas for sight seeing and recreation.

