

India Trade Mission 2009

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Mumbai and Bangalore, India | December 8 – 11, 2009

WHY THESE MARKETS?

The Indian market, with its population of over 1 billion, could present your company with huge potential if you have the right product/services and the commitment. Exports from Pennsylvania to India increased by 28 % in 2008. A face to face meeting with your potential partners will add value and strengthen your business relationships, as well as provide you with the opportunity to better understand the business culture.

Find power in numbers when you travel with Pennsylvania's trade mission to India this December. Travel with a group of like-minded, cutting-edge Pennsylvania companies and more doors will open.

You will benefit from one day of customized, one-on-one, pre-qualified, pre-arranged business meetings in each city. On the second day you will have the chance to visit your potential partners at their facilities. Networking luncheons in each location will provide you with the opportunity to interact with local businessmen who are members of leading industry associations and chamber of commerce. We will also provide information for organized cultural activities, for those interested.

> **Mumbai (Bombay)**

Mumbai is the commercial and financial capital of India. Some of the major industrial sectors include: banking/finance; pharmaceutical; textile; chemical; petroleum/oil/natural gas; food processing; agricultural equipment/tractors.

> **Bengaluru (Bangalore)**

Bangalore is Asia's Silicon Valley because of its thriving information technology industry. Many multinational corporations, especially computer hardware and software giants, have operations in Bangalore.

Additional sectors in Bangalore include: biotechnology; aeronautics/aerospace; telecommunications; defense; heavy electrical and engineering.

Pennsylvania's Authorized Trade Representative in India will be looking for specific opportunities in these and other industries based on your needs.

REGISTRATION

Deadline for registration is September 25, 2009. This is a first-come-first-serve opportunity so register as soon as possible.

Only 10 spaces are available.

For only \$450 per company (maximum 2 people per company) you receive:

- > Pre qualified appointments with potential partners
- > Logistical assistance – hotel recommendations and discounts; transportation, internal flights, and appointment scheduling; and more**
- > Market research
- > Conference room and on-site meetings
- > Local business, government and trade association officials networking luncheons in each city
- > Assistance with the follow-up process after the trade mission

***All costs to be paid direct by Pennsylvania company.*

TRADE MISSION ITINERARY

December 7 Arrive in Mumbai, INDIA

December 8 Breakfast Briefing; Meetings in hotel & networking luncheon

December 9 Meetings on-site; Depart for Bangalore

December 10 Meetings in hotel & networking luncheon

December 11 Meetings on-site; Depart for Pennsylvania

CONTACT

For additional information, contact:

Janet Kolokithas

Center for Trade Development

Phone: 717.346.0178

E-mail: jkolokitha@state.pa.us

newPA.com/trade

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PARTICIPATION AGREEMENT

Attention: Janet Kolokithas | Fax: 717.772.5106

A participation check for \$450 must accompany this form.

Registration deadline is September 25, 2009.

Please make your check payable to the *Commonwealth of Pennsylvania* and forward with a copy of this agreement to:

Pennsylvania Department of Community and Economic Development
Office of International Business Development / Attn: Janet Kolokithas
400 North Street, 4th Floor
Commonwealth Keystone Building
Harrisburg, Pennsylvania 17120-0225

COMPANY NAME:		
ADDRESS:		
CITY:	STATE:	ZIP:
TELEPHONE:	FAX:	
COMPANY CONTACT:	TITLE:	
E-MAIL:	WEBSITE:	

As a duly authorized representative of the above-named company, I have read, understand and agree to the following terms necessary to be a participating company in the India Trade Mission:

- > No foreign produced items may be included, except items from foreign countries that have been processed or value-added in Pennsylvania.
- > The participating company must have an office and staff or manufacturing facility in Pennsylvania.
- > In the event the participating company withdraws from the India Trade Mission, the participating company will be subject to forfeiture of the entire participation fee.
- > All participating companies must provide information on the results attained through participation in the India Trade Mission to the Pennsylvania Department of Community and Economic Development. "Results" are current and future sales and dealings transacted as an outcome of participating in the India Trade Mission.
- > Participating companies assume all risks of participation in the India Trade Mission.
- > Participants will adhere to the mission program and honor all scheduled business appointments. If participants want to prepare a personal schedule, prior information and coordination is required.

Authorized Representative (print)

Signature

Title

Date