

Medica 2010

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November 17 – 20, 2010 | Düsseldorf, Germany

ABOUT THE SHOW

World Forum for Medicine,
International Trade Fair & Congress

Whether your company manufactures medical equipment and supplies, develops technology or provides medical services, **MEDICA** is an ideal source of international market information. It is also a premier venue for networking with potential customers, agents, distributors or joint venture partners.

REGISTRATION

Since 1990, Pennsylvania has been offering its companies a cost-effective way to participate in the **MEDICA** show. Exhibiting with Pennsylvania enables small-to-medium sized companies to make an impact at this prominent trade show without the high cost. Whether the Pennsylvania booth serves as a “home base” while you walk the show or as a prime meeting area for potential contacts, your participation is an ideal way to begin or increase overseas trade.

For a registration fee of \$2,500.00, your company will receive:

- > 3' x 7' panel within the State of Pennsylvania Booth
- > Enlarged image of your company name, logo and product(s), mounted in a lightbox in your display area. *Company provides graphic.*
- > Listing of your company in the show catalogue and electronic media
- > Exhibitor passes to the show (2)
- > Experienced international trade specialists to assist you



Interested in sponsoring this event?
Please contact Matt Zieger at the Team PA Foundation
at info@teampa.com or (717)233-1375.

WHY MEDICA?

MEDICA showcases innovations and trends from throughout the healthcare field.

Last year at **MEDICA**, more than 4,300 exhibitors from around the globe showcased the latest in highly specialized and innovative medical products, technologies and treatments. More than 137,000 industry professionals and visitors from all over the world attended the show.

At **MEDICA 2010**, you will be connected with clientele who are looking for what your company has to offer. This year's show promises to have even more exhibitors and visitors.

Exhibits at the show will display a variety of items, including:

- > electro-medicine,
- > medical technology,
- > medical support units,
- > facility management,
- > building automation,
- > laboratory equipment,
- > pharmaceuticals,
- > physiotherapy,
- > orthopedic equipment,
- > commodities and
- > consumer goods.

Space in the Pennsylvania Booth at **MEDICA 2010** is filled on a first-come, first-served basis.

For more information, visit: www.medica.de

CONTACT

For additional information, contact:

Jen Black

Center for Trade Development

Phone: 717.720.7472

E-mail: jblack@state.pa.us

newPA.com/trade

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PARTICIPATION AGREEMENT

Attention: Jen Black | Fax: 717.772.5106

A \$2,500 participation check must accompany this form.

Registration deadline is July 2, 2010.**Spaces within the PA Booth at MEDICA 2010 are filled on a first-come, first-served basis.**Please make your check payable to the *Team Pennsylvania Foundation* and forward with a copy of this agreement to:

Pennsylvania Department of Community and Economic Development
Office of International Business Development / Attn: Jen Black
400 North Street, 4th Floor
Commonwealth Keystone Building
Harrisburg, Pennsylvania 17120-0225

COMPANY NAME:		
ADDRESS:		
CITY:	STATE:	ZIP:
TELEPHONE:	FAX:	
COMPANY CONTACT:	TITLE:	
E-MAIL:	WEBSITE:	

As a duly authorized representative of the above-named company, I have read, understand and agree to the following terms necessary to be a participating company in the Pennsylvania Booth at Medica 2010:

- > Only Pennsylvania commodities and/or value-added products may be a part of the participating company's exhibit.
- > No foreign produced items may be included in the participating company's exhibit, except items from foreign countries that have been processed or value-added in Pennsylvania.
- > The participating company must have an office and staff or manufacturing facility in Pennsylvania.
- > In the event the participating company withdraws from Medica 2010, the participating company will be subject to forfeiture of the entire participation fee.
- > All participating companies must provide information on the results attained through participation in Medica 2010 to the Pennsylvania Department of Community and Economic Development. "Results" are current and future sales and dealings transacted as an outcome of attending the Medica 2010 show.

Authorized Representative (print)_____
Signature_____
Title_____
Date