

# The formula for your success

Industrial Supply is the only cross-industry trade show for the subcontracting industries. It covers every sector and all the key issues, offering a complete overview of products and solutions. Visitors are therefore able to compare the offers and services of competing suppliers across the whole process chain. All your key target groups will be there too. In short, this is a unique opportunity to reach new markets across the industrial spectrum.

## The main display categories at a glance

With its focus on interdisciplinary, cross-industry themes such as lightweight construction and design and the efficient use of materials, Industrial Supply is the leading international platform for the strategic marketing of your innovations.

