

Global Petroleum Show 2010

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Calgary, Canada | June 8-10, 2010

WHY PARTICIPATE?

Canada is a key market for a Pennsylvania service/product supplier to the oil and gas industries because of a shared border, language, and the huge potential market size. Alberta leads North America in crude oil production with its famous oil sands operations. Canada also has significant, untapped natural gas reserves and is the world's 3rd largest producer of natural gas. Despite the global economic downturn the oil sands region continues to operate, needing ongoing maintenance, repairs and upgrades. There are also plans still ongoing for more development, including projects in carbon sequestration, nuclear generation and ongoing environmental mitigation and remediation.

The market opportunities may have slowed and changed with the effects of global economics but they will not disappear. With the downturn, it is more important than ever to continue relationships with companies in Alberta and to continue to offer time and money saving solutions. By participating in the Global Petroleum Show (GPS) and visiting your existing and potential customers in person you will demonstrate a commitment to the market and continue to develop a strong customer base.

Pennsylvania's Center for Trade Development has made participation in GPS a possibility for Pennsylvania companies that might not otherwise be able to invest funds in this costly endeavor, and thus lose out on this great marketing opportunity. **The Global Petroleum Show is the most significant petroleum event in the world.** More than 60,000 visitors and 2,000 exhibitors will be in attendance. As a Pennsylvania company with products/services in the gas and oil sector, you cannot afford to miss this opportunity.

TRADE SHOW ITINERARY

- June 7** Arrive in Calgary, Alberta CANADA
- June 8** Breakfast Briefing; Global Petroleum Show (10-6pm)
- June 9** Global Petroleum Show (10-6pm) & company meetings
- June 10** Global Petroleum Show (10-5pm) and company meetings; late departure for PA

ABOUT THE PENNSYLVANIA PAVILION

Pennsylvania has once again secured a key spot at the Global Petroleum Show. The Pavilion is located between the main Roundup Centre and the Corral and is one of the top traffic spots for the entire show of 60,000 plus attendees. Each spot includes a light box where you can promote your company in style, along with shelf space for your promotional materials. There will also be dedicated space in the Pavilion to conduct your one on one meetings, which you and our official Canadian representative will schedule with key players in the industry. These prequalified meetings will be set based on your goals for the market.

To learn more about the event, please visit <http://www.petroleumshow.com/GPS/Index.aspx>.

REGISTRATION

Deadline for registration is March 1, 2010. This is a first-come-first-serve opportunity so register as soon as possible for this popular event. Only 12 spaces within the Pennsylvania Pavilion are available.

A turnkey package fee of \$2,500 per company includes:

- > Light box (reproduction of graphics included)
- > Company info. included in the trade show guide
- > Shelf for catalogs and use of meeting space
- > Breakfast briefing

Free of charge you will also receive:

- > Pre qualified appointment setting on the show floor and offsite with distributors & end users**
- > Logistical assistance and market briefing
- > Promotion of your products at the show to industry news outlets
- > Assistance with the follow-up process after the show

CONTACT

For additional information, contact:

Janet Kolokithas
Center for Trade Development
Phone: 717.346.0178
E-mail: jkolokitha@state.pa.us
newPA.com/trade

** Appointments are not guaranteed.

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PARTICIPATION AGREEMENT

Attention: Janet Kolokithas | Fax: 717.772.5106

A participation check for \$2,500 must accompany this form.

Registration deadline is March 1, 2010.

Please make your check payable to the *Commonwealth of Pennsylvania* and forward with a copy of this agreement to:

Pennsylvania Department of Community and Economic Development
Office of International Business Development / Attn: Janet Kolokithas
400 North Street, 4th Floor
Commonwealth Keystone Building
Harrisburg, Pennsylvania 17120-0225

COMPANY NAME:		
ADDRESS:		
CITY:	STATE:	ZIP:
TELEPHONE:	FAX:	
COMPANY CONTACT:	TITLE:	
E-MAIL:	WEBSITE:	

As a duly authorized representative of the above-named company, I have read, understand and agree to the following terms necessary to be a participating company in the Global Petroleum Show:

- > No foreign produced items may be included, except items from foreign countries that have been processed or value-added in Pennsylvania.
- > The participating company must have an office and staff or manufacturing facility in Pennsylvania.
- > In the event the participating company withdraws from the Global Petroleum Show, the participating company will be subject to forfeiture of the entire participation fee.
- > All participating companies must provide information on the results attained through participation in the Global Petroleum Show to the Pennsylvania Department of Community and Economic Development. "Results" are current and future sales and dealings transacted as an outcome of participating in the Global Petroleum Show.
- > Participating companies assume all risks of participation in the Global Petroleum Show.
- > Participants will adhere to the mission program and honor all scheduled business appointments. If participants want to prepare a personal schedule, prior information and coordination is required.

Authorized Representative (print)

Signature

Title

Date