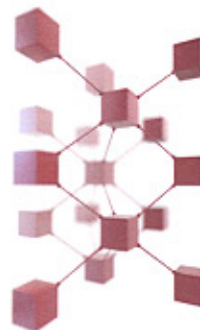




An idea is often the starting point for an improvement or invention. Unless it is protected and supported, however, it may fail to develop to a level that makes a significant difference.

The *Intellectual Property and Technology Transfer Training Program* was developed by **Bloomsburg University's Institute for Interactive Technologies** and **Geisinger Ventures**. Support for the program was provided by a grant from the **Pennsylvania Department of Community and Economic Development**



The program consists of two interactive training modules that provide information on:

- The benefits of knowledge and technology transfer
- Steps taken in the knowledge and technology transfer process
- Ways that intellectual property can be protected
- Identifying which ideas should be disclosed and when to do so
- The problem of unintentional disclosure
- Steps to take when disclosing an idea in a protected manner
- And many other topics

The intellectual property training program is available in two formats:

- A CD-ROM containing the training program is included in this packet
 - The program should start automatically upon insertion of the CD-ROM into your computer.
 - If it fails to start, double-click on "My Computer" right-click on the drive in which the disc is located, click "Explore" and double-click on the file titled "LectoraViewer.exe"
- Online training is also available at: http://iit.bloomu.edu/IP_Toolkit
 - Once at the website, click the training module button
 - At the next page, log in to the program using:
 - Login: **dced21@bloomu.edu**
 - Password: **toolkit**
 - Click on the Review button when the IP Training page opens



The Intellectual Property and Technology Transfer Training Program

Providing the missing piece to your intellectual property puzzle

