

## ***Upcoming Events available to small business owners:***

If you are interested in attending seminars listed below  
contact Ethel Rodebaugh at [ethelr@nwcommission.org](mailto:ethelr@nwcommission.org)  
or call (814) 677-4800 x113

### April 24

- 16<sup>th</sup> Annual Video Replay Legal Conference  
8:00 am - 3:10 Adjournalment  
\$129 - 403 Montgomery Hall Venango Campus, Oil City, PA

### April 27

- Identifying Opportunities  
7:30 am - 10:00 am  
\$35 (or non chamber members) - Clarion Univ. of PA, Rm 21 Dana Still Hall, Clarion, PA

### May 6

- Pricing Your Products and Services  
6:00 pm - 8:30 pm  
\$35 (or non chamber members) - Clarion Univ. of PA, Rm 109, Dana Still Hall, Clarion, PA

### May 7

- Fundamental Guide to Developing a Paid Search Engine Advertising Strategy  
8:30 am - 2:30 pm  
\$299 - eBizITPA Conference Room  
Introductory Rate (includes continental breakfast, lunch, PowerPoint slides, tools and resources, course workbook, and valuable time with industry expert Chris Rudd)

### May 12

- Networking Skills that Improve Business  
8:45 am - 11:00 am  
FREE - French Creek Café, 1242 Liberty St., Franklin, PA

### May 14

- Commercializing Your Idea - Product Development for Entrepreneurs  
8:30 am - 12 noon  
\$49 - [Northwest Commission, Oil City, PA](#)

### June 4

- Comprehensive Guide to Successful Email Marketing  
8:30 am - 4:00 pm  
\$299 - Manufacturers Association, Erie, PA  
Introductory Rate (includes continental breakfast, lunch, PowerPoint slides, tools and resources, course workbook, and valuable time with industry expert Cathy von Birgelen)
- Fundamentals of Successful Search Engine Optimization  
8:30 am - 2:30 pm  
\$299 - eBizITPA Conference Room, Erie, PA  
Introductory Rate (includes continental breakfast, lunch, PowerPoint slides, tools and resources, course workbook, and valuable time with industry expert Neal Rabogliatti)

eBizITPA - WEBINARS: 24/7 - <http://www.ebizitpa.org/>

- Internet Security Fundamentals  
\$49
- Outsourcing IT (in Your Own Backyard)  
\$40
- Globalizing Your Web Site  
\$30
- Essential Marketing Strategies for Generating Online Leads  
\$49